X-copy

28th year issued weekly

fashion calendar

'68

JANUARY 15

			South William Control
JANUARY	FEBRUARY	MARCH	APRIL
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
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MAY	JUNE	JULY	AUGUST
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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29 30	27 28 29 30 31	24 25 26 27 28 29 30	22 23 24 23 20 27 28
	4/ 40 47 30 31		

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE

WHAT'S GOING ON

GIVEN BY

WHERE

WEEK ENDING FRIDAY, JANUARY 12, 1968

	MIDIN	ENDING FRIDAL, DANOARI 12, 1900		
AMERICAN DESIGNER SHOWINGS - SPRING 1968 (January 7 - 12, 1968)				
All showin	All showings will be held in the GRAND BALLROOM. DELMONICO'S. 59th Street and Park Ave			
unless oth	erwise noted. Pu	olicity: Eleanor Lambert, MU. 8-213	0.	
Thurs., Jan. 11: 8:15 A.M. VICTOR JORIS for CUDDLECOAT (breakfast)				
9:15 A.M. SUZY PERETTE (Victor Costa)				
	10:00 A.M.	JACQUES TIFFEAU for TIFFEAU & BUS	CH	
		ANNE FOGARTY		
		DAVID EVINS	COLONNADE SUITE	
	12:00 Noon	Writing Period	CONCENT DATABOOK	
	*1:00 P.M.	SHEFFIELD WATCHES (luncheon) CHRISTIAN DIOR-N.Y.	CRISTAL BALLROOM	
		PAT SANDLER		
	4:00 P.M.	STAVROPOULOS		
	4:45 P.M.	OLEG CASSINI		
	5:30 P.M.	OLGA UNDERFASHIONS (cocktails)	CRYSTAL BALLROOM	
	7:30 P.M.	VERA INDUSTRIES (dinner)	PLAZA - BAROQUE ROOM	
Fri Jen	12. *8.00 A M	DII DONIII COMBANIV (hunting at \ live	W-11- 1/011	
1	0:00 A.M.	DU PONT COMPANY (breakfast) "Viva GAYLE KIRKPATRICK	Knits '00	
		GINO CHARLES (Alan Phillips)		
	10:30 A.M.	TINA LESER		
	11:15 A.M.	MR. MORT (Stan Herman)		
	12:00 Noon	RUDI GERNREICH		
	12:45 P.M.	MEET-THE-PRESS (luncheon)		
m1				
Inursday	PRESS PREVIEW:	STERN BROTHERS		
	NEW MODEL ROOMS		7TH FLOOR	
10:00 A.M.	By invitation.	Publicity: Jill Schoenbach, LO. 5-	7950, Ext. 515.	
Thursday	PRESS PREVIEW: S	UEDE HIGHLANDER SPORTSWEAR	1407 BROADWAY	
Jan. 11	AND LEATHER FASH	IONS	SHOWROOM - 32ND FLOOR	
10:30 A.M.	Preview for the	press of suede and leather fashions	for Spring. By invi-	
	tation. Contact	: Joan Grady, LW. 4-1510.		
Thursday	PRESS SHOWING OF	SHEFFIELD WATCHES	DEL MONTGO IG. HOMET	
		HES (417 FIFTH AVENUE)	DELMONICO'S HOTEL	
12:45 P.M.	Luncheon show b	y invitation. Publicity: Wynne McG	lovenn MI 6 1200	
	Date of the state	y inviousion. Indicity, wynne rec	#Overn, Mo. 0-1300.	
Thursday	COCKTAIL RECEPTI		ST. REGIS	
Jan. 11	HONORING RETAILE	RS (350 FIFTH AVENUE)	ROOF	
5:30 P.M.	Reception from 5	:30 to 7:30 P.M. Contact: Charlott	e Norman, 736-9221.	
Thursday	PRESS PREVIEW:	GINO PACIT	ILOZ PROADUAY	
Jan. 11	"KNIT-IN"	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR	
5:30 P.M.		re Italian knit ensembles and costu	mes for Fall 168 follow	
Cocktails	ed by cocktails.	For press and buyers, by invitati	on. Continuous there-	
	after. Contact:	Audrie Cohen, BR. 9-0925.	VOLUME OF STREET	

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 11 6:00 P.M.	SHOWING Showing of Spring bridal	STERN BROTHERS fashions. Open to public, Contact: Jill Schoenbac	by ticket (free)
Thursday Jan. 11 6:30 P.M. Dinner	AWARDS DINNER The third annual awards d	THE CULTURED PEARL ASSNS OF AMERICA AND JAPAN inner for Cultured Pearl Jontact: 421-5282.	WALDORF-ASTORIA STARLIGHT ROOF ewelry Design. By in-
Thursday Jan. 11 7:30 P.M. Dinner	spired by the Tivoli Gard	VERA (417 FIFTH AVENUE) and fashion show of Vera's ens. By invitation. Conta West 38th Street, 279-0790.	Danish collection, in-
Beginning Thursday Jan. 11	OPENING OF SUMMER SPORTSWEAR Daily informal showings.	EDIE GLADSTONE FOR DEEBS Contact: Bob Miller, LO.	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR 4-3470.
	reservation. Contact: Jes	anne Essig, 279-6153.	
Friday Jan. 12 7:45 A.M. Breakfast	also showing of Du Pont fi	DU PONT COMPANY (350 FIFTH AVENUE) st knit fashions in Du Pont llm "Treasure Hunt in Carta clicity: Ellen Benner, 971-	gena". For visiting
Friday Jan. 12 12:45 P.M. Luncheon	PICNIC TO INTRODUCE YOUNG DESIGNERS Visiting press are invited young designers, at a "Pic Publicity: Margaret Hodge	(532 MADISON AVENUE) to the "debut" of Design, nic At Pepsi On Park Avenu	PARK AVE. & 59TH ST. U.S.A., a group of
Friday Jan. 12 3:00 P.M. Cocktails	Saber Handbags will presen	(22 WEST 32ND STREET) at its Spring and Summer co France. Show produced b	llection. designed by
Friday Jan. 12 4:30 P.M.	COLLECTION Opening of Summer collecti	JON HAGGINS, INC. on of dresses, at-home wear s. By invitation. Contac	48 WEST 38TH STREET 3RD FLOOR r, cocktail fashions t: Miss Vee, 695-5555.
Beginning Friday Jan. 12	OPENING OF FALL ITALIAN KNITWEAR Continuous showings of jun Contact: BR. 9-0353.	ANDIAMO ior Italian knit dresses, s	1407 BROADWAY SHOWROOM - 38TH FLOOR suits and ensembles.
Sunday Jan. 14 5:00 P.M. Cocktails		(19 WEST 57TH STREET) nery will be shown at cockt	GOTHAM HOTEL GOTHAM RESTAURANT tails. Reservations: 5-48202-

CAMERA NAZIONALE DELI	A MODA ITALIANA ROME, ITALY
Saturday, Jan. 13: 11:00 A.M.	Opening ceremony - Campidoglio
4:00 P.M.	
5:30 P.M.	Titti Brugnoli - Grand Hotel
6:30 P.M.	Reception for press and buyers - Grand Hotel
7:30 P.M.	Menswear: Litrico, Brioni, Franzoni, Datti, Baratta
	Grand Hotel
Sunday, Jan. 14: 9:00 A.M.	Tiziani - Via Gregoriana, 41
11:00 A.M.	Ognibene-Zendman - Hotel Excelsior
12:30 P.M.	Garnett - Via di Villa Sacchetti, 17
4:00 P.M.	Centinaro - Via Lombardia, 30
6:00 P.M.	Gregoriana - Via Gregoriana, 46
8:00 P.M.	Valentino - Via Gregoriana, 24
Monday, Jan. 15: 9:00 A.M.	Forquet - Via Borgognona, 8
11:00 A.M.	Marucelli - Rampa Mignanelli, 12
12:30 P.M.	Fontana - Via S. Sebastianello, 6
4:00 P.M.	Balestra - Via Gregoriana, 36
6:00 P.M.	Antonelli - Via Lucullo, 24
8:00 P.M.	Mila Schoen - Grand Hotel
Tuesday, Jan. 16: 9:00 A.M.	Galitzine - Via Veneto, 155
11:00 A.M.	Biki - Grand Hotel
12:30 P.M.	De Barentzen - Via Gregoriana, 5
4:00 P.M.	Carosa - Piazza di Spagna, 93
	Schuberth - Hotel Excelsion
	Lancetti - Via Condotti, 61
	Ken Scott - Casina Valadier (dinner)
Wednesday, Jan. 17: 9:30 A.M.	Emilio Pucci - Grand Hotel
11:00 A.M.	Baratta - Grand Hotel
12:30 P.M.	Tita Rossi - Grand Hotel (luncheon)
	Guidi - Grand Hotel
4:30 P.M.	Sarli - Grand Hotel
6:00 P.M.	Fabiani - Via Condotti, 11
	Barocco - Via Emilia, 88
	Di Lazzaro - Via del Corso, 75 Gattinoni - Via Toscana, 1
	Faraoni - Via Veneto, 169 Children's Fashions: Zingone - Grand Hotel
	Menswear - Grand Hotel
	ographs: Tuesday, Feb. 13
	oni, Secretary-General, CNDMI, Via Lombardia, 44, Rome
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WEEK BEGINNING MONDAY, JANUARY 15, 1968

Monday Jan. 15 9:00 P.M.		NORMAN NORELL (Black Tie) Buyer showings y invitation. Contact: CH.	
Beginning Monday Jan. 15	OPENING OF SUMMER COLLECTIONS Lanz Summer collection; rainwear. Contact: Audr	IANZ; ALEXA; AQUAVANTI also Alexa swimsuits and shi	1407 BROADWAY SHOWROOM - 26TH FLOOR fts; and Aquavanti

DATE WHAT'S GOING ON GIVEN BY WHERE Beginning OPENING OF PAGANNE, LTD. 1407 BROADWAY Monday SUMMER COLLECTION SHOWROOM - 6TH FLOOR Jan. 15 Continuous showings of Summer sportswear, dresses and at-home fashions. Contact: Mike Bausher, 889-5560. OPENING OF SUMMER Beginning MARC DOUGLAS 530 SEVENTH AVENUE Monday COLLECTION SHOWROOM - 8TH FLOOR Continuous showings of dresses and ensembles designed by Beverlee Regan. Jan. 15 Contact: Judy Harvey, 736-6190. Tuesday FASHION SHOW AT EASTERN AIRLINES ST. REGIS Jan. 16 BENEFIT LUNCHEON ROOF 12:00 Noon Junior Accent collection will be shown at a benefit for The Bergen Heart Luncheon League of Deborah. Price: \$13.00. Contact: Marie Hersh, 567-8441. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752. Tuesday SPRING COUTURE TZAIMS LUKSUS PLACE TO BE ANNOUNCED Jan. 16 COLLECTION 4:00 P.M. Showing of dresses, suits and evening fashions. By invitation. Contact: Cocktails Miss Robillard, 249-3500, Ext. 26. (Note change of date, time, place.) Tuesday PRESS PREVIEW: DOW BADISCHE EMPIRE STATE BLDG. Jan. 16 NEW LUREX COLLECTION (350 FIFTH AVENUE) ROOM 531 5:00 P.M. Preview of a new collection of European fashions and fabrics with Lurex. By invitation. Thereafter through Jan. 26 at 10:15 and 2:00 daily, with Champagne display open from 10:00 to 4:00. By reservation. Contact: Lynn Given, CH. 4-6000. Press: Penny Baker, PL. 5-7807. Wednesday PRESS PREVIEW: MACY'S NEW YORK 13TH FLOOR Jan. 17 NEW MODEL ROOMS Macy's new model rooms (9th floor) for Spring '68. (For Release, Friday, 9:00 A.M. Breakfast Jan. 19.) By invitation only. Contact: Toni Oliver, OX. 5-4400 X 3561. Wednesday FASHION SHOWING BARRA, INC. BARBETTA RESTAURANT Jan. 17 (445 PARK AVENUE) AT LUNCHEON 321 WEST 46TH STREET 12:30 P.M. Italian fashions from Barra will be shown during luncheon. Open to public. Luncheon Reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212. Wednesday PREVIEW: SUMMER ULLA PHILHARMONIC HALL Jan. 17 SPORTSWEAR COLLECTION (550 SEVENTH AVENUE) LINCOLN CENTER Premiere performance of Ulla's "Ballad of the Pretty Girl" Summer collection 5:00 P.M. Cocktails in the Grand Promenade of Philharmonic Hall. "Romantic Ruffle-Cut" hairstyles by James Evans of Charles of the Ritz. Show produced by: The Fashion Coordinators, Edith Berke and Louise McGann. For press and buyers, by invitation only. (Buses leave from 550 Seventh Ave., at 4:30 P.M.) Contact: Jean Milgrim, 279-6310. Wednesday CUSTOMER SHOWINGS: MACY'S NEW YORK N.Y. HILTON HOTEL Jan. 17 BRIDAL FASHIONS GRAND BALLROOM 6:00 P.M.& Macy's will present bridal fashions at two showings. Open to public, by 8:00 P.M. ticket only. Contact: Bridal Dept., OX. 5-4400, Ext. 2273 or 2246. Thursday BENEFIT BEST & CO. 3RD FLOOR Jan. 18 FASHION SHOW

"Jamaica Jamboree" -- showing of Resort and Spring fashions to benefit Boys

Club of N.Y. Price: \$7.50. Contact: Mary Bontur, 477-8177.

11:00 A.M.

-4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 18 6:00 P.M.	SPRING & SUMMER BRIDAL FASHIONS Open to public, by ticke WI. 7-9600. Publicity:	FRANKLIN SIMON t. Contact: Edith Sweeney, Gloria Phillips, WI. 7-9600	SHERATON-ATLANTIC GRAND BALLROOM Bridal Salon, 2nd floor,
Jan. 19- Jan. 28	NATIONAL SKI WEEKSKI I Contact: Ralph A. des Ro	NDUSTRIES AMERICA. oches, 432 Park Avenue South,	, 689-1266.
Friday Jan. 19- Jan. 28	showa collection of dr Museum. Hours: 1:00 - 1 hibitors' sales, to East	WINTER ANTIQUES SHOW at 6:00 P.M. (tickets: \$25.0 inking vessels through the solid color p.M. Price: \$2.50. All Side Settlement House. Publicate 40th Street, 532-6766.	ages from Corning Glass Ll proceeds, except ex-
Beginning Saturday Jan. 20	Asuncion Bastida, Hermos Elio Berhanyer, Ayala, 1 Herrera Y Ollero, Almira Lino, Plaza Santa Barbar Marbel, Jr., Avenida de Vargas Ochagavia, Avenida * * * * * *	illa, 18, Madrid 1 24, Madrid, 6 nte, 9, Madrid 4 a, 3, Madrid 4 Nazaret, 1, Madrid 7 a Calvo Sotelo, 16, Madrid 1 *** de Gracia, 96, Barcelona 8 5, Barcelona 8 Franco, 401, Barcelona 8 e Gracia, 8, Barcelona 7 n, 10, Barcelona 8	MADRID & BARCELONA, SPAIN
	Santa Eulalia, Paseo de (
Sunday Jan. 21-	SHOWING OF SUMMER COTTONS	NAT'L COTTON COUNCIL;	APPAREL MART

Jan. 23	SHOWING OF SUMMER COTTONS "Cottons Fashioned to a Ho Texas cotton fashions. Co	corron Producers Inst. emisfair-Thee-Well". Dai	DALLAS, TEXAS ily luncheon showings of
Jan. 21 6:00 P.M.		CREATORS ASSN.	DALLAS, TEXAS
Sunday Jan. 21- Jan. 26	MEN'S & BOYS' MARKET WEEK Spring and Summer apparel 312-527-4141 (Chicago).	THE MERCHANDISE MART for men and boys. Public	
Jan. 22	PRESS PREVIEW: MID-WINTER FURNITURE Preview of modern and tradelease, Wed., Jan. 24.) (Market Publicity: Diane Wallace,	(BROCKLYN) ditional room settings an Note change of date and t	7TH FLOOR do vignettes. (For Re-

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SPRING SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE--PARIS, FRANCE
                    Picture Release Date, Saturday, February 24
 Monday, Jan. 22:
     10:30 A.M. Serge Lepage, 14, rue Cambon
     11:00 A.M. Molyneux, 5, rue Royale
     2:00 P.M. Serge Lepage
     2:30 P.M. Jacques Heim, 15, Avenue Matignon; Jean Louis Scherrer
      3:00 P.M. Philippe Venet, 62, rue François Ier; Molyneux
     5:00 P.M. Jacques Heim; Philippe Venet; Serge Lepage
Tuesday, Jan. 23:
     10:00 A.M. Pierre Balmain, 44, rue Francois Ier
    10:30 A.M. Christian Dior, 30, Avenue Montaigne
    12:00 Noon J. Hercey
     3:00 P.M. Nina Ricci, 20, rue des Capucines; Jacques Heim
     5:00 P.M. Madeleine de Rauch, 37, rue Jean-Goujon; Philippe Venet
Wednesday, Jan. 24:
     9:30 A.M. Jean Patou, 7, rue St-Florentin; Jeanne Lanvin
    10:30 A.M. Guy Laroche, 29, Avenue Montaigne
    10:45 A.M. Nina Ricci
     2:30 P.M. Jean Patou
     3:00 P.M. Jeanne Lanvin, 22, Faubourg St-Honore; Madeleine de Rauch
     5:00 P.M. Guy Laroche; Madeleine de Rauch
Thursday, Jan. 25:
    10:30 A.M. Dior
     3:00 P.M. Yves St. Laurent, 30 bis, rue Spontini; Montaigne; Dana; Lanvin
Friday, Jan. 26:
    10:00 A.M. Jeanne Lanvin
    11:00 A.M. Antonio Castillo, 95, Faubourg St-Honore
     3:00 P.M. Montaigne; Castillo
Saturday, Jan. 27:
    10:00 A.M. Robert Capucci, 4, rue Cambon
               Emanuel Ungaro, 6 bis, Avenue Mac-Mahon
    11:30 A.M.
                Pierre Cardin, 118, Faubourg St-Honore
     5:30 P.M. Ungaro
Monday, Jan. 29:
    10:00 A.M. Capucci
    11:00 A.M. St. Laurent
     3:00 P.M. Gres, 1, rue de la Paix; Givenchy
     3:30 P.M. Chanel, 31, rue Cambon
Tuesday, Jan. 30:
    10:30 A.M. Balenciaga, 10, Avenue George V; Vaughan
    12:30 P.M.
               Carven, 6, rd, pt. Champs-Elysees
    3:00 P.M.
               Carven; Gres; Chanel
Wednesday, Jan.
                31:
   12:30 P.M.
               Carven
Thursday, Feb. 1:
    10:30 A.M. Givenchy, 3, Avenue George V
    3:00 P.M.
              Lutece
    3:30 P.M. Baron
Friday, Feb. 2:
   10:30 A.M. Balenciaga
Saturday, Feb. 6:
    3:30 P.M. Bourgade
Contact: Chambre Syndicale, 100, rue du Faubourg St-Honore, Paris VIII.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 23 ll:00 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter	JUNIOR ACCENT BY FRANK ADAMS r continuous. Contact: Chr	498 SEVENTH AVENUE SHOWROOM - LOTH FLOOR is Barnett, LO. 4-1434.
Tuesday Jan. 23 2:30 P.M.	COLLECTION	PETTI 4's ion at 2:30. Thereafter in CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR formal daily showings.
Tuesday Jan. 23	MR. GEE'S PREVIEW OF SUMMI HOTEL DELMONICO BALLROOM,	ER COLLECTION, ORIGINALLY S HAS BEEN CANCELLED. (Open	CHEDULED FOR 4:00 P.M., ing Jan. 30 - See p. 8)
Beginning Tuesday Jan. 23	SHOWING OF SUMMER DRESS COLLECTION Continuous showings, by a Pennoyer Associates, MU. 2	McMULLEN ppointment. Contact: OX. 5 2-6480.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOCR -4270. Publicity:
Beginning Tuesday Jan. 23	COLLECTION	BRENNER-MODICA ntemporary misses dresses f	YORK HOTEL - ROOM (III
Tuesday Jan. 23- Jan. 25	Showing of Helga's Summer	HELGA (722 S. LOS ANGELES ST.) collectionJan. 23, 24, 2 ter Oppenheimer, 213-627-08	5. By appointment.
Wednesday Jan. 24 12:00 Noon Cocktails	Luncheon and presentation	SCOVILL MFG. CO. CLOSURE DIVISION of new product For Men Cnl en Bohn, Pampel & Assoc., P	y. For press, by in-
Wednesday Jan. 24 12:30 P.M. Luncheon	Early Spring fashions by	HAROLD LEVINE, INC. (530 SEVENTH AVENUE) Don Breitinger for Harold L \$5.50): CI. 6-9171. Publ.:	evine will be shown at
Wednesday Jan. 24 3:30 P.M.	COUTURE KNITWEAR (Cocktails following show	FRANCESCA FOR DAMON .) By invitation. Thereaf licity: Viola Rossi, TE. 8-	1410 BROADWAY SHOWROOM - 12TH FLGOR ter by appointment. 6020.
	OPENING: SUMMER DRESS COLLECTION By invitation. Contact:	DAVID CRYSTAL, INC. Larry Egan, BR. 9-6560.	498 SEVENTH AVENUE SHOWRCOM - 23RD FLOOR
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Daily by appointment. Co.	DYNASTY ntact: 279-0710.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 29	OPENING: SUMMER DRESSES, SPORTSWEAR Daily informal showings.	EDIE GLADSTONE FOR DEEBS Contact: Bob Miller, LO. 4	512 SEVENTH AVENUE SHOWRCOM - 44TH FLOCR -3470.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 29	OPENING OF SUMMER COLLECTION Daily informal showings.	ANDREW ARKIN; MISS ARKIN Contact: WI. 7-5324.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 29	COLLECTION	VERA MAXWELL LO. 3-4358.	530 SEVENTH AVENUE SHOWRCOM - 26TH FLOCR
Tuesday Jan. 30 10:30 A.M.	SUMMER COLLECTION Designed by Shannon Rodge	JERRY SILVERMAN rs for Jerry Silverman. A eservation. Contact: Jean	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR lso showing Tuesday, ne Dionne, CH. 4-4940
Tuesday Jan. 30 5:00 P.M.	SUMMER COLLECTION	5:00 P.M. By reservation.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 594-6880.
Beginning Tuesday Jan. 30		PARIS COLLECTIONS, INC. Mendes and Maria Carine. I	SHOWROOM - ROOM 601
Beginning Tuesday Jan. 30	SUMMER COLLECTION Mr. Gee will present separ	MR. GEE rates, casual dresses, at-h t: LO. 4-6060. Publicity:	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR nome fashions designed Margaret Hodge, 355-6997
Wednesday Jan. 31 11:30 A.M.		s. By reservation. Contac	530 SEVENTH AVENUE SHOWRCOM - 15TH FLOOR t: LO. 4-9194.
Wednesday Jan. 31 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact:	LEO NARDUCCI 594-5660.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOCR
Jan. 31	SPRING BRIDAL SHOWING Public showing of Spring b Ext. 2833. Publicity: Olg	(BRCOKLYN) oridal fashions. For ticke	3RD FLOOR
rep. T	OPENING OF SUMMER COLLECTION By invitation. Thereafter		SHOWROOM - 6TH FLOCK
T.CD. T	OPENING OF SUMMER COLLECTION Designed by George Samen. Publicity: Betty Yarmon, T.	By reservation. Contact:	SHOWROOM - 15TH FLOOR
rep. T	PRESS PREVIEW: SUMMER COLLECTION Also showing Feb. 5 at 1:00		SHOWROOM - 29TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 1 2:00 P.M.	Highlights of Ginori's Su	GINORI mmer '68 dress and sportswereafter. Contact: Ann Lawr	498 SEVENTH AVENUE SHOWRCOM - 12TH FLOCR ear collection. By in- cence, 244-4700.
Thursday Feb. 1 2:30 P.M.		naye. By reservation. Cor	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR stact: LO. 4-9194.
Thursday Feb. 1 3:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Continuou Isabelle Crawford, LW. 4-	s showings beginning Tuesda	1400 BROADWAY SHOWROOM - 16TH FLOOR Ly, Feb. 6. Contact:
Beginning Thursday Feb. 1	OPENING OF SUMMER COLLECTION Continuous daily showings	CAMEO EVENING; FIVE-THIRTY P.M. . Contact: Sandy Abelson o	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR or Abe Goldner, FE.6-0151
Friday Feb. 2 ll:00 A.M.	SUMMER COLLECTION	B.H. WRAGGE, INC. ing Feb. 5, 6, 12 at 11:00	SHOWROOM - 9TH FLOOR
Friday Feb. 2 1:00 P.M.	DOLLING COTTUCTION	MARDI GRAS	SHOWROOM - I (I'M FLOOR
Monday Feb. 5 9:30 A.M.	SUMMER COLLECTION	TIFFEAU & BUSCH, LTD. 6, 8, 13, 15 at 9:30 A.M.	550 SEVENTH AVENUE SHOWRCOM - 8TH FLOCR By reservation.
Feb. 5	SUMMER COLLECTION	MODERN COUTURE	SHOWROOM - 19TH FLOOR
Monday Feb. 5 1:15 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12 at 1:	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR LO. 5-4115.
Monday Feb. 5 2:30 P.M.	SUMMER COLLECTION BY OLE BORDEN By invitation. Thereafter LO. 3-1600.	REMBRANDT by reservation. Contact:	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Murray Solomon,
Monday Feb. 5 3:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafte	ADRI er continuous. Contact: 736	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 6-6180.
Feb. 5 4:00 P.M. Cocktails	COLLECTION Lee Claire's Summer collect	LEE CLAIRE, INC. tion, designed by August de cointment, Contact: Al Davi	SHOWROOM - 14TH FLOOR Lorenzo. By invi-
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DATE WHAT'S GOING ON GIVEN BY WHERE Beginning OPENING OF ARBE ORIGINALS, INC. 498 SEVENTH AVENUE Monday SUMMER COLLECTION SHOWROOM - 11TH FLOUR Continuous showings of Summer collection, designed by Dorothy Arden. Feb. 5 Contact: 594-0220. Beginning OPENING: RONA DRESSES 498 SEVENTH AVENUE Monday SUMMER COLLECTION SHOWROOM - 21ST FLOCK Feb. 5 Continuous daily. Contact: LO. 5-1036. Publicity: Barbara Kling, IT.1-8024. Beginning OPENING OF GEORGE CARMEL 530 SEVENTH AVENUE Monday SUMMER COLLECTION SHOWROOM - 4TH FLOOR Feb. 5 Continuous informal showings. Contact: LA. 4-3310. Monday FASHION WEEK ISRAEL TRADE COMMISSION TEL AVIV HILTON HOTEL Feb. 5-IN ISRAEL (850 THIRD AVENUE) TEL AVIV, ISRAEL Fourth annual Israel Fashion Week, a presentation of Israeli leatherwear, Feb. 9 knitwear, rainwear, coats, suits, dresses, menswear, children's wear, fabrics, beachwear, furs, accessories. Publicity: Selma Berman, Ruder & Finn, Inc., 130 East 59th Street, PL. 2-1800, Ext. 331. Tuesday OPENING OF SUMMER ADELE SIMPSON 530 SEVENTH AVENUE Feb. 6 COLLECTION SHCWROOM - 23RD FLOOR 10:00 A.M. Also Feb. 7, 8, 13 at 10:00. By reservation. Contact: LA. 4-7626. Tuesday OPENING OF PATTULLO-JO COFELAND 498 SEVENTH AVENUE Feb. 6 SUMMER COLLECTION SHOWROOM - 14TH FLOOR Also showing Feb. 9, 13 at 10:30 A.M. Contact: IO. 3-5650. 10:30 A.M. Tuesday OPENING OF OSCAR DE LA RENTA 550 SEVENTH AVENUE SUMMER COLLECTION BOUTIQUE Feb. 6 SHOWROOM - 23RD FLOOR 10:30 A.M. Continuous thereafter. Contact: LA. 4-9350. Tuesday OPENING: SUMMER GINO CHARLES 530 SEVENTH AVENUE Feb. 6 COLLECTION SHOWROOM - 4TH FLOOR 11:00 A.M. Also Thurs., Feb. 8 at 11:00. By reservation. Contact: Peggy Doyle, LA. 4-4510. JUNIOR SOPHISTICATES Tuesday OPENING OF 498 SEVENTH AVENUE SUMMER COLLECTION Feb. 6 SHOWROOM - 4TH FLOOR 1:00 P.M. Also Feb. 7, 13, 14 at 1:00 P.M. Contact: Ellen Roselle, IO. 4-0462. Tuesday OPENING OF LARRY ALDRICH 530 SEVENTH AVENUE Feb. 6 SUMMER COLLECTION ASSOCIATES SHOWROOM - 12TH FLOOR Designed by Marie McCarthy. Also showing Feb. 7, 13 at 2:30. By reserva-2:30 P.M. tion. Contact: CH. 4-1872. Tuesday SUMMER COLLECTION MAURICE RENTNER, LTD. 550 SEVENTH AVENUE Feb. 6 BY BILL BLASS SHOWROOM - 17TH FLOOR 2:30 P.M. Also showing Feb. 8, 14 at 2:30 P.M. By reservation. Contact: LA. 4-6968. Tuesday OPENING OF SUMMER HOUSE OF JAMISON 498 SEVENTH AVENUE Feb. 6 SHOWROOM - 24TH FLOOR 2:30 P.M. Also Feb. 13 at 2:30. By reservation. Contact: Kay Farmer, OX. 5-4812. Tuesday

DONALD BROOKS

Also showing Feb. 8, 13 at 4:00. Contact: WI. 7-8235.

550 SEVENTH AVENUE

SHOWROOM - 21ST FLOOR

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OPENING OF

SUMMER COLLECTION

Feb. 6

4:00 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12 at 4:	HARMAY OO. By reservation. Cont	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR act: PE. 6-5547.
Tuesday Feb. 6 5:00 P.M.	COLLECTION		550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ley Ornstein, LO.4-9115
Beginning Tuesday Feb. 6	OPENING OF SUMMER COLLECTION By appointment. Contact:		530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR , LO. 3-3035.
Beginning Tuesday Feb. 6	COLLECTION		SHOWROOM - 2ND FLOOR
Feb. 7	OPENING OF SUMMER COLLECTION Also Feb. 14 at 10:30. By Publicity: Eleanor Lambert,	OSCAR DE LA RENTA reservation. Contact: Mai , MU. 8-2130.	SHOWROOM - 23RD FLOOR
Wednesday Feb. 7 10:30 A.M.	COLLECTION		SHOWRCOM - 14TH FLOOR
Wednesday Feb. 7 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo. Virginia Yost, BR. 9-5991.		498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR 1:30. Contact:
Wednesday Feb. 7 12:00 Noon	OPENING OF BUMMER COLLECTION Designed by Don Breitinger. Contact: IA. 4-0237.		530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 13 at 12:00 Noon.
Wednesday Feb. 7 12:00 Noon	OPENING OF SUMMER A COLLECTION P By reservation. Thereafter	LISON & AUL BLUMENSTEIN continuous. Contact: WI.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR 7-0152.
reb. 7	OPENING OF SUMMER COLLECTION Also showing Feb. 8, 13, 14		SHOWROOM - 7TH FLOOR
Feb. 7	OPENING OF SUMMER COLLECTION Also Feb. 13, 15 at 1:00.	ANNAH TROY, INC. By reservation. Contact:	SHOWROOM - 2ND FLOOR
Feb. 7	SUMMER COLLECTION		550 SEVENTH AVENUE SHOWRCOM - 22ND FLOOR Lon. Contact:
Feb. 7 4:00 P.M.	OPENING OF MARKET COLLECTION Designed by Elinor Simmons. vation. Contact: IA. 4-7690	Also showing Feb. 8, 14 a	SHOWROOM - SOTH FLOOR

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vation. Contact: LA. 4-7690.

WHERE WHAT'S GOING ON GIVEN BY DATE 498 SEVENTH AVENUE CHESTER WEINBERG Wednesday OPENING OF SHOWROOM - 10TH FLOOR SUMMER COLLECTION Feb. 7 Also showing Feb. 12, 14 at 4:00. Publicity: Bob Presser. Contact: 4:00 P.M. Bill Levin. CH. 4-3877. 500 SEVENTH AVENUE Thursday PREVIEW OF KASPER FOR SUMMER COLLECTION 500 CLUB Feb. 8 JOAN LESLIE 8:30 A.M. Preview of Kasper's summer collection for Joan Leslie. By invitation. Con-Breakfast tinuous thereafter at showroom (530 Seventh Ave.) Contact: LW. 4-9000. 530 SEVENTH AVENUE Thursday OPENING OF SAM FRIEDLANDER SHOWROOM - 2ND FLOOR Feb. 8 SUMMER COLLECTION 10:00 A.M. Designed by Bob Bugnand. Contact: Lee Gold or Joy Roman, PE. 6-2663. 530 SEVENTH AVENUE OPENING OF SUMMER JOBERE-DONALD MANN Thursday Feb. 8 SHOWROOM - 30TH FLOOR COLLECTION 11:45 A.M. Also showing Feb. 14 at 11:45 A.M. Contact: Jean Palitz, PE. 6-1351. 530 SEVENTH AVENUE Thursday OPENING OF GEOFFREY BEENE Feb. 8 SHOWROOM - 12TH FLOOR SUMMER COLLECTION 12:00 Noon Also showing Feb. 12, 14 at 12:00 Noon. By reservation. Contact: LW.4-0454. Thursday OPENING: SUMMER BRANELL 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Feb. 8 COLLECTION Also showing Feb. 13, 15 at 2:30 P.M. By reservation. Contact: PE. 6-6983. 2:30 P.M. 530 SEVENTH AVENUE Thursday SUMMER COLLECTION MOE NATHAN, INC. SHOWROOM - 26TH FLOOR BY MIGUEL DORIAN Feb. 8 By invitation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717. 3:00 P.M. 550 SEVENTH AVENUE PRESS PREVIEW: CHUCK HOWARD Thursday SHOWROOM - 2ND FLOOR Feb. 8 SUMMER COLLECTION Chuck Howard will invite the press to preview his first collection in his 5:00 P.M. own business. Buyer showings, Feb. 14, 15 at 10:30 A.M. Contact: Lucille Tice, LO. 4-2155. MISS BRANELL 530 SEVENTH AVENUE Friday OPENING OF SHOWROOM - 27TH FLOOR Feb. 9 SUMMER COLLECTION Also showing Feb. 14 at 2:30 P.M. By reservation. Contact: PE. 6-6983. 2:30 P.M. AMERICAN INSTITUTE OF HOTEL BILTMORE Saturday TENTH ANNUAL MEN'S AND BOYS' WEAR LOS ANGELES, CALIF. Feb. 10-PRESS SHOW Preview for the press at annual seminar of men's fashions for Spring-Feb. 14 Summer '68, coinciding with 53rd annual convention of Menswear Retailers of America. Also presentation of "Lulu" awards. Fashion Director: Kenneth O'Keefe. By invitation. Publicity: Rion Bercovici, 1290 Sixth Ave., LT. 1-8210. 550 SEVENTH AVENUE OPENING OF ANDREW WOODS Monday Feb. 12 SUMMER COLLECTION SHOWROOM - 5TH FLOOR 11:00 A.M. By invitation. Thereafter by appointment. Contact: 564-3857. NATIONAL SHOE RETAILERS FALL-WINTER '68 HOTEL PLAZA Monday SHOE CONFERENCE ASSN(200 MADISON AVENUE) GRAND BALLROOM Feb. 12

2:00 P.M.& Footwear trends at two showings, during Footwear Fashion Week. Advance reg-4:00 P.M. istration: \$10 each, including Swatched Color Guide. Contact: 686-7520. -12-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday	CALIFORNIA FASHIONS IN NEW YORK Summer collection. By res	(122 EAST 7TH ST., I.A.)	PRIVATE SHITTE
Tuesday Feb. 13 12:00 Noon	SUMMER COLLECTION	MOLLIE PARNIS 2:00 Moon. By reservation.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: BR. 9-5012.
Tuesday Feb. 13 2:30 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 2:		550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR act: LO. 3-1600.
Tuesday Feb. 13 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 4:		SHOWROOM - 11TH FLOOR
Wednesday Feb. 14 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter		SHOWROOM - 9TH FLOOR
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THESE SPRING-SUMMER COLLECTIONS HAVE OPENED SHOWINGS BY APPOINTMENT
ARKIN KNITS; JOAN ARKIN 530 Seventh Avenue, 6th floor, WI. 7-5324
BARDLEY BY ABBE RABINER 512 Seventh Avenue, 33rd floor, 564-4750
CISA
MR. DINO 1407 Broadway, 16th floor, 279-2770
EVAN-PICONE, INC
FERRO
GAY GIBSON, INC
HAMPTON EAST
HANDMACHER-VOGEL, INC
LADY MANHATTAN; COUNTRY COUSINS 1407 Broadway, 15th floor, 765-1250
LOOMTOGS, INC
MAM'SELLE
MISS COUTURE 1407 Broadway, 39th floor, 564-4130
MR. MORT 498 Seventh Avenue, 21st floor, 524-3818
PAB; JONNY HERBERT; ALEX DE JOHN 498 Seventh Avenue, 18th floor, LO. 5-6900
SWIRL, INC
TOWN JANE; FELIX SAFIAN 498 Seventh Avenue, 3rd floor, LO. 4-4585

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